



BetWare Ltd

# **8 GOLDEN RULES for SUCCESSFUL SOCCER BETTING**

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## Author's Preface

The first thing to note is that I won't be using any hype in this document along the lines of letting you in on so-called "secrets" to beating the Bookie. That's because there's no such thing! However, what you **will** get here is a valuable insight into the in-depth knowledge gained by experienced individuals who treat the subject of gambling seriously and in a totally professional manner.

If you are ever contacted by someone claiming to be able to let you in on "secrets" for beating the Bookie, you would be well advised to steer clear of them, because for sure it's a con in the making. And you don't want to be the next victim!

You see, everything that needs to be considered about "Betting to Win" boils down to nothing more than the application of a lot of common sense. Sadly, the amount of time most people are prepared to put into considering all the issues involved with betting is minimal, and very often common sense is just "thrown to the wind".

Part of the reason for people abandoning common sense may be due to believing that gambling success is predominantly a matter of luck anyway, so there is no need to bother about "getting too clever".

So let me first make the point that, **with the right approach to soccer betting, it's possible for anyone to have a good season on a regular basis.** But to get good results it requires understanding of all the many principles involved, plus developing the discipline to apply common sense rules all the time.

For most of us, every-day common sense is usually acquired either through the pain of making personal mistakes or by being told by others of the dangers that lie ahead and the best way to avoid them. It is a rare individual who, without expert guidance, can manoeuvre through life without making many elementary mistakes along the way.

For example, who amongst us jumped into a car for the first time without instruction, and then proceeded to drive like an ace? I most certainly didn't! And yet, as all qualified drivers learn, driving competently is just about applying common sense rules "behind the wheel" - a whole lot of them!

However, many people find the number of common sense rules to apply can be overwhelming when they first start learning to drive. And that's why teaching "common sense" driving is best done by people who know what is required, and who learnt it from people who also had been taught by people who knew what they were talking about!

In other words, applying all the common sense rules all the time isn't a built-in attribute that we were all automatically gifted with! We first have to be prepared to think about the possible problems/dangers that could confront us, then learn the rules by listening intently to people who can impart them to us properly, then make the effort to fix those rules in our head and our heart and, finally, apply those rules consistently!

Believe me, in this respect soccer betting isn't a lot different to driving a vehicle. If you forget the rules for either activity (betting or driving), then you put not only yourself in danger but maybe others too!

Learning all there is to know about any new subject right from scratch, right up to the point where you can effectively apply the lessons taught, takes considerable time, patience and effort, which in today's helter-skelter world most people don't have an abundance of.

So that's why I share with you below the short-cut to what we here at BetWare Ltd have learned from other professionals regarding common sense as it applies to betting, thereby saving you all the effort of having to do your own research. Nonetheless, there is still a fair bit of reading for you to do!

For those of you who just want to cut to the chase, the Golden Rules are listed in summary form on the next page, but you really should take the time and effort to read on through the full details.

Anyway, I hope you will find the following insights useful.

*Woz Salmon*



# SUMMARY

## **GOLDEN RULE No. 1:**

### **Love and Understand the Game You Bet On**

Stay clear of soccer betting if you don't love or thoroughly understand the game and you can't be bothered to make the effort to learn more about it either!

## **GOLDEN RULE No. 2:**

### **Understand How the Bookie's Odds Are Calculated**

Avoid high Over-Rounds: take the time to find out which Bookie offers the lowest Over-Round for your particular bets this week!

## **GOLDEN RULE No. 3:**

### **Learn How to Uncover "Value" Bets**

Make sure your selections are as near as possible to true "VALUE" bets, derived through operating a valid SELECTION SYSTEM!

## **GOLDEN RULE No. 4:**

### **Acknowledge Your Own Research Limitations**

If you aren't a betting expert and don't use expert advice of any sort, then get help right now - otherwise your losses will always far outstrip your winnings!

## **GOLDEN RULE No. 5:**

### **Make Betting Selections Based Only On Worthwhile Soccer Data**

Avoid so-called "free picks" and instead subscribe to a good Betting Advisory Service providing good quality soccer data- you will save money overall!

## **GOLDEN RULE No. 6:**

### **Don't Bet On Too Many Matches At Once**

Limit the number of matches you bet on, otherwise the Law of Averages will swing into play – and it favours the Bookie more than it does you!

## **GOLDEN RULE No. 7:**

### **Maintain a Realistic View of "Beating the Bookie"**

Be completely realistic about how betting can improve anyone's life style - reduce your expectations!

## **GOLDEN RULE No. 8:**

### **Don't Stake Too Much Money**

Set an unbreakable UPPER LIMIT on the amount you use for betting purposes, determine your STAKING STRATEGY and stick to it!

## **GOLDEN RULE No. 1:**

### **Love and Understand the Game You Bet On**

**Stay clear of soccer betting if you don't love or thoroughly understand the game and you can't be bothered to make the effort to learn more about it either!**

If you want to enjoy your betting more, and become more successful at it as time goes by, it is best to best to bet only on games you love and understand well, so that you are fully aware of the likelihood or otherwise of your bet coming good and can avoid bad (or even stupid) calls.

There is nothing at all to be gained if you regularly lose bets but don't have enough understanding to allow you to analyse the match/race reports to see why your call was not successful.

For instance, if you swap to betting on horse racing simply because you like the look of the higher Odds for the "favourites" compared to the "Short Odds" offered for soccer, you will be doomed to failure for a long time to come if you know nothing much about horse racing.

And if you don't like soccer much but think that, nevertheless, Correct Scores soccer betting will make you richer than your normal accumulator betting on horses, simply because the forces operating against you are more limited due to the smaller "field" of numbers involved, think again! Why?

Well, consider this: although sometimes there may only appear to be about 6-8 "more usual" score-lines for a particular soccer match (but not for the majority of matches, where there are 10-14 "common" score-line possibilities), none of those score-lines can ever be considered as "the favourite". Remember too that in the score-lines from 0-0 to 6-6 there are 49 possible combinations!

On the other hand, in a field of 14 horses there will usually be a fairly limited batch of horses (3 or 4) where you can reasonably rely on one of them to be "somewhere in the frame".

And the betting probabilities/formats between different sports vary considerably too.

For example, with horse racing I can bet all the permutations of the prime 3 horses I fancy in a given race, and no matter which order they



come in amongst the first 3 past the post I can get a big win with the combination bet.

And I can place a similar bet for a slightly modified 3 horse combo I fancy for the same race, without it costing me too much compared to the potential winnings. This particular mechanism considerably reduces the number of potential “losing” combinations stacked against me in a race.

But there is no similar mechanism available for soccer betting, where the only way I can win with a Correct Scores combination bet is to accurately predict the correct score-line for each and every match in the combination.

Bear in mind too that the chance of you winning with a 6-line combination of Correct Score calls where the Decimal Odds are 6.00 for all matches is at best about 1 in 100,000!

Loving something and understanding it are, of course, two entirely different things. Just ask anyone who is in a relationship! You have to work hard at the understanding part!

Gaining knowledge about a sport can come from your own research or from insight provided by experts, but nothing promotes



learning and understanding better than a love for the subject matter. With that knowledge comes all-important confidence, and that will allow you to enjoy the betting action far more (and which betting in the dark denies you).

## **GOLDEN RULE No. 2:**

### **Understand How the Bookie's Odds Are Calculated**

**Avoid high Over-Rounds: take the time to find out which Bookie offers the lowest Over-Round for your particular bets this week!**

One of the main problems facing a very large number of sports Bettors is that they don't readily grasp the fact that the Odds in any commercial (non-private) gambling scenario will ALWAYS be stacked against them before they even start. In other words, the Bookie (or casino) has a built in "edge" over you in all forms of gambling.

If you think about it, it's obvious that it must be that way; otherwise Bookies would be in danger of not being able to earn enough to run a viable long-term business. And that would kill our betting fun stone dead!

You will never ever get a Bookie or casino offering you “fair” Odds. Such a concept exists only in “private” bets, such as the sort you can obtain by going through a “Betting Exchange”.

However, the Odds offered by Bookies and casinos for some betting scenarios are significantly fairer than in certain others, so it is essential before laying money out that you fully understand the full extent to which the Odds are (or are not) in your favour for the type of gambling scene you are thinking of participating in.

As I indicated above, if you don't know precisely how to go about working out “fair” Odds for yourself you wouldn't be alone. But if you are truly interested in how to calculate the Bookie's “edge” (in the UK it is generally referred to as “Over-Round”) then I have written a separate paper on how to do that, which is accessible from the Website [www.soccer-predictions.com](http://www.soccer-predictions.com) – but be warned that it's a bit on the heavy side, even though I have tried hard to simplify the topic.

So, for now, just let me remind you that on standard 1X2 soccer betting alone the Over-

Round can range from 5% to 12.5%. In other words, this means that the Bookie's total chances for the 3 possible results in a soccer match occurring add up to between 105% and 112.50%, according to which Bookie you use. It is therefore absolutely essential for you to find a reputable Bookie offering a low Over-Round if you want to stand any chance at all of making money with 1X2 betting.

And even then you won't make a fortune with 1X2 betting unless you risk an awful lot of money (and which, unfortunately, you stand more chance of losing than you do of increasing).

The Odds calculation for "Asian Handicap" soccer betting is computed entirely differently from 1X2 Odds, in that the "handicap" is especially derived with the express intent of splitting in half (as near as possible) the public's betting preference on the 2 teams in a match.

So, if you know a great deal about the capabilities of the two teams in a series of specific matches, then with Asian Handicap betting you have, in theory at least, a strong chance to win more than 50% of your bets.

**The Over-Round applied to Asian Handicap betting is a lot fairer than most Bookies apply to 1X2 betting, being less than 4% on average.**

It is worth noting that the Over-Round generally applied by the Bookie to soccer's Under/Over betting is around 8.8% (which is 2.2 times higher than on Asian Handicap betting). Considering you will find that there is no less randomness in where the total number of goals falls (under or over 2.5 goals), then Under/Over betting currently just does not appear to be worth taking a chance on in comparison to Asian Handicap betting!

Correct Scores Odds are different again, and sadly you will find that the Over-Rounds applied are still very high nowadays, ranging from 15% to over 50% in certain cases.

It is also vital to keep in mind that when you place combination (permutation) bets, the effect of the Over-Round is always accentuated, and in the case of Correct Scores betting enormously so.

Having said that, you still stand far more chance of success with a 6-line Correct Scores soccer betting combination than you do with most major Lotteries (although the payout is far less,

of course), and it's a lot more entertaining to watch the matches being played to decide the outcome than it is to watch Lottery numbers being drawn!

As you can see from the above, it is essential that you check out for yourself whether or not the Odds on offer are reasonable or not, because if they don't offer "good value" then you will not stand even a half-way reasonable chance of making money in the long term!

Bear in mind too that there are a number of Bookies who offer better Odds for certain Bet Types than the other Bookies. It's all a matter of taking the time to do the necessary research.

### **GOLDEN RULE No. 3:**

#### **Learn How to Uncover "Value" Bets**

**Make sure your selections are as near as possible to true "VALUE" bets, derived through operating a valid SELECTION SYSTEM!**

One thing for certain is that, with soccer matches, 1X2 betting on "favourites" will not make you lots of money. I know you probably won't lose a lot either, so if you are content with that then don't change your betting tactics now.

Many people play straight into the Bookie's hands by placing bets based simply on "gut feelings", while others just use their heart (usually because they love the team they fancy as the winner). Both methods are doomed to failure, unless you happen to be the extremely lucky type!

My advice is to ignore gut feelings, tell your heart to quieten down and, instead, start to bet using your head.

The simple truth is that to make more money than you could with favourites betting, you need to find "**Value**" soccer bets. This is because Draws occur far too many times with favourites betting to allow you to come out a big winner (if at all) at the end of the season.

A true Value bet will give you a big enough margin to allow you to ignore the "Outright Win" call (where, long term, Draws will always ruin your plans) and thus give you reasonable "Win Only" (Draw = No Bet) Odds or, perhaps, worthwhile "Double Chance" Odds.

Where soccer betting is concerned, a true Value bet exists where both the following are in evidence:

- ***a valid assessment*** indicates that the chance of winning (the "Winning Probability") is GREATER than the chance of NOT winning (i.e. it is more than the combined chances of losing and drawing), and
- the Odds being offered by the Bookie are at least as good as the "fair" Odds calculated by using the value of that "Winning Probability".

However, the difficulty of finding true Value bets is obscured in the words "***a valid assessment***" in the first bullet. Specifically, how can you ever be certain that your perception of the "win" is realistic (valid)?

The reality is that finding true Value bets (and they are very few and far between) is quite a complex process, since it demands that a worthwhile **Selection System** is employed.

What lies at the core of a good Selection System is reliable data, properly gathered, compiled, manipulated and tracked (tried, tested and found valid on a consistent basis). To have rock-solid confidence that true Value bets have been properly identified you must either have access to a good Selection System yourself or be



convinced that it's what lies behind someone else's predictions or advice.

If you don't employ a worthwhile Selection System yourself or use the services of a betting expert who is using one, then you currently have no way to determine proper Value bets.

If you aren't already doing so, today it just isn't worth your effort starting to compile the data necessary to establish a Selection System for yourself. This is because there are a number of good Websites where all the work has already been done for you at very affordable prices, so why bother to reinvent the wheel?

A worthwhile Selection System will employ a methodical, rational and non-random method for making selections, plus faithfully record how the predictions actually fared. This involves tracking pre-match probability expectations and comparing past expectations with actual results. It takes a lot of hard work to do it all properly, but it's just one more thing a good betting expert will have at his disposal.

Once you know that a worthwhile Selection System is being employed you can have much more faith in those purported Value bets coming good. But, unless you know there is a

worthwhile Selection System behind the specific picks, you shouldn't trust any so-called Value bets that some charlatans claim to be offering! Such predictions will almost certainly be just random "gut feel" selections, which is everything that a worthwhile Selection System is NOT.

At the end of the day, despite all the searching and analysing, you will find there will be weeks when true Value bets are just not there. You will then need to find the next best option, which will be those matches where:

- the Winning Probability is as close to 50/50 as you can get, and
- the Odds are as close to "fair" Odds as it is possible to get (meaning that the Over-Round is low).

If you don't utilise a worthwhile Selection System then this last route to finding "nearly" Value bets, albeit that they aren't true Value bets, is also not currently available to you. So, without such a tool at your disposal, how do you possibly think you can be successful with your soccer betting?

## **GOLDEN RULE No. 4:**

### **Acknowledge Your Own Research Limitations**

**If you aren't a betting expert and don't use expert advice of any sort, then get help right now - otherwise your losses will always far outstrip your winnings!**

If you closely follow the sport you bet in and have made yourself truly knowledgeable about the game, then you are a rare exception. Most people lead very busy lives and seldom have enough time to devote to researching and studying sports betting in that way.

When you have to leave home every weekday and go out to work for a living, your leisure time is already severely restricted.

No matter how much of your spare time you are prepared to allocate to sports betting research activities, you will never have enough time to do all the detailed analysis necessary to allow you to have even 60% confidence in your calls. This is because the sheer volume of data you need to consider is overwhelming!

To give yourself the best chance of making good betting decisions you therefore need to expand your knowledge base well beyond your own

research limitations (which may include limitations on your time, data accessibility problems, lack of analytical tools and no research knowledge or capability). This is so that you will be able to make well founded decisions as to which bets are the most likely to produce winners for you.

Professional sports advisers spend their entire workday researching the games, applying skills developed over many years of experience and, more often than not nowadays, using highly sophisticated computer programs to help them with all the analytical work required.

In combination with your own efforts it makes great sense for you to take advantage of expert information and picks, ***even if you only use the advice of experts to test against your own preferred predictions!***

Unless you are a true expert in the field you choose to bet in, you are therefore missing out considerably if you only ever take your own advice and never even consider what the publicly acknowledged experts have to say!

## **GOLDEN RULE No. 5:**

**Make Betting Selections Based Only On  
Worthwhile Soccer Data**

**Avoid so-called "free picks" and instead subscribe to a good Betting Advisory Service providing good quality soccer data - you will save money overall!**

There are a number of Websites luring you with the offer of inexpensive or free soccer betting advice. But finding a truly worthwhile sports betting advisor is harder than finding a good dentist or plumber. First you must establish that they aren't trying to rip you off!

**And then you must determine that they will consistently provide you with info that actually adds weight to what you yourself already know!**

One thing is for sure – Websites offering entirely free soccer tips are a complete con! Take even a casual look at any such "freebie" site and you will very quickly notice the following:

- Firstly, the only "products" those sites appear to have on offer (and which they need there, to help them cover the cost of providing those free services to you) are

contained within the adverts for the Bookies (usually in the form of bonuses or free bets for opening an account). The “free tips” advice is the lure, and they hope that from there you will go straight to putting your bets on with the Bookies they get their income through. Remember, though, that there’s no such thing as a free lunch!

- Secondly, the list of tipsters those Websites provide is quite long, and the performance of the individual tipsters is erratic. In fact, in any such list on any similar Website you will always get the good, the bad and the ugly.

The listing they provide you with is designed specifically to lead you to believe that the “good” tips are the very best to go for – so they are, in effect, trying to play games with your mind. Taking a much closer look will reveal that even the good guy’s performance rating is up and down, reducing the effectiveness of running with his selections to the same as buying a lottery ticket at the local amusement park!

- Thirdly, there is never any backup info to substantiate the effectiveness of the free

picks they offer, because they would have to declare overall losses to you. The fact that most of their free picks are “favourites” doesn’t help you at all. At best you could only expect to make a very small amount when there is a win, but over the whole season you will undoubtedly come out losing. This is because Draws occur far too often, even for the best teams!

Sadly, there are a lot of self-styled betting experts out there on the Internet who dish out such totally worthless free advice. A good number of them have ripped off ideas from true experts and then tried to re-write the material so they can present it as their own “words of wisdom”.

One good example of nonsense advice I saw relates to USA “spread betting” for basketball matches, where the principle behind employing the “spread” concept is the same as is applied to soccer’s Asian Handicap betting. In supposedly giving away one of betting’s so-called “secrets”, the ‘expert’ basically said “The spread is deliberately designed to split the public’s interest, so if your knowledge about the match is better than the average person’s you will stand a much better chance of winning.”



Since your betting success has absolutely no connection whatsoever with how the next man bets, that statement was ridiculous in the extreme! Even if the two parts of the sentence are separated from each other, the first part is hardly a “secret”, and the second part is a simple statement of fact imparting no knowledge whatsoever. If this is the best the ‘expert’ can do, then you would be better off if he kept quiet! But, unfortunately, that is the poor level of advice you will often find lurking out there on the Internet, so beware.

In effect then, putting your faith in the output from such so-called experts dispensing “free wisdom” would be a lot like relying on a blind man to tell you if it’s safe to cross the road! Don’t waste your betting money by relying on second-rate offerings from a “freebie” Website that will never be interested in you winning but only on how much you spend on betting at the links you go to direct from their Website!

Like anything else in life, you get what you pay for when it comes to investing in a betting advisor! If you pay nothing for advice, then you can expect nothing but grief in return! And it could cost you a fortune in the long run!

In fact, if you stop and think about how long it would take you to compile your own data each week and build yourself a Selection System you would have any faith in, you would soon realise that nobody is going to do all that work for your for free – it wouldn't make any sense at all!

Maintaining a truly worthwhile Selection System takes time, lots of effort and dedication, and you won't get your hands on its output for nothing. But you don't have to pay a fortune to get such services online, because the sheer number of subscribers helps to spread the costs for those who provide good services. However, you must be selective and not let the cheapness of the service be the prime factor in your decision to subscribe.

Once you have decided you need to take outside expert advice to ratify the strength of your own betting selections (which you really ought to do if you are not an expert yourself), then you owe it to yourself to ensure that you get the best available information for the amount of money you pay by finding yourself a worthwhile soccer betting data provider.

For sure, check to see if the service provider is prepared to offer you a valid unconditional

refund if you want to cancel your subscription. If they won't do that, then you can't be blamed for concluding that they fear bankruptcy would result from operating such a refund policy.

### **GOLDEN RULE No. 6:**

#### **Don't Bet On Too Many Matches At Once**

**Limit the number of matches you bet on, otherwise the Law of Averages will swing into play – and it favours the Bookie more than it does you!**

If you bet over too large a number of matches at once, the Bookie will almost certainly win. It's not a question of the Bookie making or not making mistakes with his Odds calculations for the matches you select but, rather, the simple application of the "Law of Averages" when larger numbers are involved.

The simple fact is that the more matches you bet on at one go, the more the chances are that you have made a mistake with one or more of the bets!

Remember now, the Bookie has an Over-Round built into the Odds he offers. It doesn't worry the Bookie in the least if he gets the Odds for a few matches slightly wrong and that many people spot it (which is an extremely rare

occurrence, I assure you, although it does sometimes happen with Under/Over betting for some reason). This is because his Over-Round provides him with a nice cushion to absorb the occasional knocks.

Having said that, the underlying "fair Odds" that the Bookie's actual Odds are based on are usually pretty close to being spot on. If you were to play the entire card for the day without looking specifically for "Value" bets, then you would most likely end up laying out on many matches where you have no edge at all but, conversely, the Bookie does!

Instead, it makes more sense for you to focus on those few carefully considered and selected matches where you have spent sufficient time properly considering all the factors contributing to the most likely outcome.

In this regard, it may be tempting to bet when a game is showing on TV, and even more so if you don't have a strong opinion about the outcome but want to spice things up for yourself! This scenario can happen on a rainy day in your area when you don't have a choice as to what else to do except settle down in front of the box for the

afternoon and watch a match where the sun is shining.

If you find yourself giving into such temptation, then only lay out an amount much smaller than you would normally place on stronger bets where you have done all the necessary research beforehand.

### **GOLDEN RULE No. 7:**

#### **Maintain a Realistic View of "Beating the Bookie"**

**Be completely realistic about how betting can improve anyone's life style - reduce your expectations!**

If it were easy to win lots of money on sports betting, then the world would be an entirely different place. For a start, no one would gladly choose to work anymore, added to which Bookies would regularly be going out of business left, right and centre, bringing considerable instability to your wealth creation plans!

However, with soccer betting in particular, the reality is that winning more than you stake isn't the slightest bit easy; it never has been, and it never will be!

Having said that, regularly winning money on most forms of sports betting can be possible, provided you follow the advice of the right experts. But even when you are in the position of winning regularly and more consistently on such things as 1X2 soccer betting, you can't expect to win large amounts of money (unless you are prepared to lay out, and risk losing, a fortune).

So you need to develop a mindset where winning at betting is regarded by you as icing on the cake; a bonus only, and not your primary objective.

On the other hand, if you are hoping to strike it filthy rich with gambling, then the only hope you have is to spend £1 a week on either a major Lottery ticket or on a Correct Scores bet comprising 8 different matches!

It's true that the chances of becoming the sole winner for the Lottery jackpot are ridiculously slim (about 1 in 13.8 million), but it won't cost you a fortune and you will always have the faint but renewed hope that next week could be the winning one for you.

Similarly with Correct Scores betting, the chances of you winning the almost £2 million

associated with the average 8-line Correct Scores bet would be about 1 in 6 million.

However, participating in 1X2 soccer betting in the belief that, one day, it could bring you even a fraction of the large winnings that a jackpot win on a major Lottery or Correct Scores betting would do is not just a case of living in false hope; it could lead you to throw far too much money down the drain.

In short, if you can at least reduce the extent of your current level of losses by being more realistic about the outcome, then you are already on the road to no longer allowing the Bookie to beat you so often!

### **GOLDEN RULE No. 8:**

#### **Don't Stake Too Much Money Or Play Catch-Up**

**Set an unbreakable UPPER LIMIT on the amount you use for betting purposes, determine your STAKING STRATEGY and stick to it!**

Sports betting should be engaged in solely to provide you with a continual source of fun. But if the amount you put at risk with your betting is enough to adversely affect your life if you lose, then for sure the stress induced by your betting will kill that fun stone dead!



You should only ever lay out what you can afford to lose, and do so simply to “enjoy the thrill of the ride”! If you keep to that limitation with your finances you’ll find there’ll be no limit to your fun! You’ll not lose anywhere near so much, and if you take the following advice on board as well, you may even get lucky. But break that rule on a regular basis and it will most likely end in tears for you (and maybe even your family)!

Remember, even the best “insider information” or “expert advice” will encounter unexpected losing streaks, and you need to build in an allowance for that when assessing how much to bet each week. This is because if your over-budget betting suddenly empties your pockets when a freak bad run occurs, then you’ll have to sit out all the future fun until you’ve built up your betting funds again.

The best way to ensure you always have some funds to bet with is to determine your “**Staking Strategy**” before you start. The best such strategy for you personally will depend for the most part on what form your soccer betting takes. But every single worthwhile Staking Strategy must begin with an unbreakable decision as to the value of your “**Base Bank**”

(which I define as: ***“the maximum amount you can afford to wager and lose without detriment to your current life-style”***).

The Base Bank could be a set weekly amount or a fixed total amount set aside specifically for your betting purposes. Either way, establishing your Base Bank is an essential step in ensuring that you won't allow the Bookie to take more from you than you intended and that you won't run out of play money too soon.

Trying to play catch-up on previous losses is the big mistake that far too many people make. So get your thoughts completely straight on this issue so that, in the very worst case scenario, you won't allow the Bookie to take a cent more from you than you were prepared to lose at the outset.

Just to reinforce that concept, the thing to remember at all times is that you should never play catch-up on a losing streak unless it's a very specific part of the Staking Strategy you employ. So, even when the going gets tough, **if you know you have a reliable Staking Strategy then it is best to maintain faith, employ patience and stick with it.** After all, changing

horses mid-stream has never proved to be a good idea!

There are many Staking Strategies to choose from, and they are not all of equal value to you! You need to choose the one that best suits the type of betting you indulge in and is commensurate with your success rate.

So remember: establishing the value of your Base Bank from the outset, determining a good Staking Strategy, maintaining faith in your system and employing patience are undoubtedly the most effective ways to prevent you from falling into the trap of emptying too much from your pockets during an over-long losing spell.



I hope that the above has given you some worthwhile points to ponder and has added some value to your sports betting knowledge. If so, you should find it will add enjoyment to your betting and probably increase your betting profits too.

If you have any points regarding this document you would like me to elaborate on, please feel free to contact me, Woz Salmon, at [woz@soccer-predictions.com](mailto:woz@soccer-predictions.com) or, alternatively, visit our website at <http://www.soccer-predictions.com> and see what's on offer there.